



MEDIA RELEASE

Day & Ross Celebrates Opening of Business Agility Hub in Fredericton, NB

FREDERICTON, NB. February 6, 2019: Day & Ross held a grand opening today to celebrate the official opening of their Business Agility Hub in downtown Fredericton, NB. Business leaders, elected officials and employees attended the ribbon-cutting ceremony and reception. This milestone event celebrated and highlighted the opportunities Day & Ross has created for the skilled talent residing in the Fredericton area.

The Day & Ross Business Agility Hub is home to 40 employees focused on technology initiatives designed to bolster the company's competitiveness. Day & Ross has been a key player in the Canada's transportation sector since 1950. As the North American market transforms and continues to be disrupted by innovation, Day & Ross has embarked on a strategic growth plan that guides the company's growth aspirations.

"Technology will continue to play a greater role in our industry and we're proud to be able to continue to build on our legacy in the Maritimes while competing at a global level, said Bill Doherty, CEO. "This new office serves as a hub where our employees and partners will develop technology and business solutions that help us deliver an exceptional customer experience across this country and into the US."

"It is wonderful to celebrate this milestone with one of New Brunswick's success stories," said Honourable Mary Wilson, Minister of Economic Development and Small Business and Minister responsible for Opportunities NB. "Day & Ross is an example how private sector growth and success can be experienced in our province."

"This Fredericton office reflects our commitment to the New Brunswick community and recognition of the local talent available to help support our company's growth strategy," said Mark Osborne, Vice President, Human Resources. In the past 24-months Day & Ross has added more than 50 net new jobs in New Brunswick and combined with the new jobs here in our Business Agility Hub Day & Ross has created almost a hundred new opportunities for people in Fredericton and New Brunswick."

"Technology plays a key role in our success in a rapidly changing logistics industry," said Jeff Schnarr, Chief Information Officer. "I'm proud of the talent we have working here to help take Day & Ross to the next level."

"This Business Agility Hub and the teams working here are a significant investment for Day & Ross – and reflect our confidence in the people of New Brunswick to help Day & Ross become a North American leader in transportation & logistics," said Kevin Chase, CFO.

This new office displays signage that showcases Day & Ross's new logo, recently unveiled on some of the company's newest trucks and trailers. "This new logo honours our past while signaling a new direction for Day & Ross," said Bill Doherty, CEO. "We're in the early days of this rebranding journey, and it's just one of the many exciting things happening at our company."

HEADQUARTERS

398 Main St, Hartland, NB E7P 1C6

About Day & Ross

From humble beginnings in the 1950s to a comprehensive suite of integrated transportation and logistics services, Day & Ross has grown to become one of the largest transportation companies in Canada. With over 6,000 employees and Owner Operators, Day & Ross, a wholly owned subsidiary of McCain Foods Limited, has become a major player in cross-border and TL/LTL transportation. Day & Ross continues to offer a diversified portfolio of transportation and logistics solutions for our client base through our four divisions: Day & Ross Freight, Day & Ross Dedicated Logistics, Day & Ross Supply Chain and Trade Networks, and Sameday Worldwide. Day & Ross is a Platinum Member of Canada's Best Managed Companies.

CONTACT:

Mark Osborne

Vice President, Day & Ross

T: 506-375-7706

Mark.Osborne@dayandrossinc.ca

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398 Main St, Hartland, NB E7P 1C6